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# Press Release

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FOR IMMEDIATE RELEASE

## PVA PROMOTES PALAU TO MILITARY IN GUAM AS R&R DESTINATION

Palau Visitors Authority attended the Guam Visitors Bureau R&R Tour & Guam Hotel & Restaurant Association's annual PHARE on April 6-8. The objective of the "R&R Tour Guam 2006" was to provide an opportunity for ITT Agents (Incentives, Tours & Tickets) as well as military personnel and families to learn more about the islands in Micronesia. Each National Tourism Organization (NTO) in Micronesia was given the opportunity to present their island's tourism products. Those who attended the three days show included the Marshall Islands Visitors Authority, Marianas Visitors Authority, Yap Visitors Bureau, Pohnpei Visitors Bureau, PVA and GVB. The NTOs had booths at the GHRA PHARE, where they displayed colorful photos of their islands and handed out hotel and tour information. Continental Holidays also had their booth next to the islands with packaged tours to these destinations. Invited to the seminars were travel agents from Andersen Air Force Base (AAFB) and MWR/PACTOURS, and other media representatives.

The seminar proved beneficial to both parties because of the feedbacks and comments made and the questions raised regarding tourism opportunities. In addition, NTOs had the opportunity to promote their islands at the AAFB where they had booths and short presentations for military personnel and families. The Republic of Palau Student Organization from University of Guam performed contemporary dances which wowed the crowd of military and their families. The GVB R&R Tour was an important event to attend

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because of its growing military presence, where Palau is a potential R&R destination with only two hours flight from Guam.



Kadoi Ruloked, PVA Marketing Representative together with a student from Guam Community College manning the booth at GHRA/PHARE Show held at Hilton Spa & Resort

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