



## 2009~2010 VISITORS FOR EACH MARKET GROUP BY RESIDENCY

Comparison Between Monthly Arrivals, Comparison Market Share and Comparison YTD Percentage  
*EXCLUDING RETURNING RESIDENT, DEPENDENT, FLIGHT CREW, FISHERMAN, EMPLOYMENT, & OTHER (STUDENT)*

2009

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	52	44	90	98	65	32	66	41	83	33	42	54	700
GERMANY	66	94	87	26	34	24	50	20	34	56	69	69	629
GUAM	262	286	279	311	260	423	378	250	244	264	197	220	3,374
HONG KONG	104	9	9	29	8	18	7	25	10	35	35	45	334
ITALY	23	53	40	27	5	5	2	72	3	15	34	48	327
JAPAN	2,917	3,088	2,938	1,721	1,499	751	1,666	2,467	3,204	1,795	1,628	3,014	26,688
KOREA	1,905	1,113	1,131	1,068	1,064	1,143	1,186	1,209	836	421	863	1,070	13,009
MICRONESIA	115	36	99	90	164	159	120	97	55	45	41	34	1,055
PHILIPPINES	64	86	101	120	187	49	66	69	34	68	74	80	998
PRC CHINA	76	44	46	70	66	31	12	21	22	79	26	41	534
ROC TAIWAN	1,248	1,392	1,423	1,015	952	1,175	1,254	1,664	1,426	1,920	1,608	1,201	16,278
RUSSIA	22	23	48	45	35	5	7	2	20	27	22	39	295
SWITZERLAND	22	8	46	13	12	13	8	6	9	37	33	18	225
UNITED KINGDOM	53	53	58	39	11	23	8	15	24	30	26	33	373
US MAINLAND	496	406	505	483	404	485	444	381	313	315	489	472	5,193
OTHER EUROPE	168	158	152	64	42	27	53	64	38	111	105	92	1,074
OTHERS	63	71	96	110	70	65	58	53	56	49	53	57	801
<b>TOTAL</b>	<b>7,656</b>	<b>6,964</b>	<b>7,148</b>	<b>5,329</b>	<b>4,878</b>	<b>4,428</b>	<b>5,385</b>	<b>6,456</b>	<b>6,411</b>	<b>5,300</b>	<b>5,345</b>	<b>6,587</b>	<b>71,887</b>

2010

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	DEC 2010 vs. DEC 09	DEC2010 Market Share	DEC '10 YTD vs. DEC 09 YTD
AUS / NZ	52	52	63	169	154	104	170	104	85	77	92	40	1,162	-25.93%	0.50%	66.00%
GERMANY	50	81	92	48	34	26	30	35	39	70	112	45	662	-34.78%	0.57%	5.25%
GUAM	207	211	264	266	217	290	581	244	213	379	209	255	3,336	15.91%	3.20%	-1.13%
HONG KONG	20	64	52	76	38	10	31	26	22	39	26	89	493	97.78%	1.12%	47.60%
ITALY	59	56	52	33	12	2	16	88	12	6	16	32	384	-33.33%	0.40%	17.43%
JAPAN	2,378	2,855	3,322	1,373	1,931	1,074	2,298	2,766	3,127	2,040	2,067	4,087	29,318	35.60%	51.33%	9.85%
KOREA	1,311	1,077	1,079	1,125	1,067	1,002	1,826	2,214	925	1,155	1,216	1,147	15,144	7.20%	14.41%	16.41%
MICRONESIA	51	98	93	77	109	161	796	365	93	88	94	119	2,144	250.00%	1.49%	103.22%
PHILIPPINES	48	114	80	110	70	67	89	68	65	58	61	83	913	3.75%	1.04%	-8.52%
PRC CHINA	53	183	9	32	21	42	81	44	33	94	26	107	725	160.98%	1.34%	35.77%
ROC TAIWAN	1,909	3,015	1,411	1,176	1,172	1,291	3,348	2,444	2,019	2,159	1,185	1,032	22,161	-14.07%	12.96%	36.14%
RUSSIA	59	45	99	36	55	3	4	39	4	81	108	29	562	-25.64%	0.36%	90.51%
SWITZERLAND	15	16	29	27	17	7	15	11	8	14	24	33	216	83.33%	0.41%	-4.00%
UNITED KINGDOM	31	24	30	37	30	10	23	30	21	21	22	32	311	-3.03%	0.40%	-16.62%
US MAINLAND	546	490	547	431	493	429	511	425	425	416	528	568	5,809	20.34%	7.13%	11.86%
OTHER EUROPE	92	134	147	101	68	41	79	116	66	88	207	136	1,275	47.83%	1.71%	18.72%
OTHERS	28	115	94	116	80	51	110	59	46	48	103	128	978	124.56%	1.61%	22.10%
<b>TOTAL</b>	<b>6,909</b>	<b>8,630</b>	<b>7,463</b>	<b>5,233</b>	<b>5,568</b>	<b>4,610</b>	<b>10,008</b>	<b>9,078</b>	<b>7,203</b>	<b>6,833</b>	<b>6,096</b>	<b>7,962</b>	<b>85,593</b>	<b>20.87%</b>	<b>100.00%</b>	<b>19.07%</b>

**Cruise Ship**

**1,121**