



**REQUEST FOR PROPOSALS**  
**FOR**  
**PATA MICRONESIA CHAPTER BRANDING INITIATIVE**  
**PATA MIC RFP 2010-01**

The Pacific Asia Travel Association (PATA) Micronesia Chapter ("PMC"), a non-profit membership organization is soliciting proposals from a professional branding agency to develop a Micronesia regional brand message.

All interested and qualified parties may pick-up copies of the Request for Proposal (RFP) at the Guam Visitors Bureau office location at 401 Pale San Vitores, Tumon, Guam starting on **Thursday, July 8, 2010** anytime Monday through Friday between 8:00 a.m. and 5:00 p.m.

A non-refundable US\$25.00 fee is required for payment for the RFP document. Methods of acceptable payment are:

- 1) US\$ Cash
- 2) Check or Money Order Payable to PATA Micronesia Chapter

Proposals must be submitted in writing and received at the Guam Visitors Bureau Office location at 401 Pale San Vitores Road, Tumon, Guam no later than 12:00 P.M., **Monday, August 9, 2010**

/s/ DARIN DE LEON  
PATA Micronesia Chapter Chairman